



ATLANTA
Latinos DIGITAL MAGAZINE

Inspiring
Connections,
Celebrating
Culture

MEDIA KIT

**ATLANTA LATINOS
MAGAZINE**

Who We Are

Atlanta Latinos Magazine - Your Gateway to the Heart of Atlanta's Hispanic Community

A Digital Media Outlet with Local Roots and Global Vision

At Atlanta Latinos Magazine, we are more than just a digital media outlet; we are the vibrant pulse of Atlanta's diverse Hispanic community. With our local ties deeply rooted in the heart of Atlanta, we pride ourselves on being a trusted source of versatile and inclusive content that resonates with a broad yet distinctly local demographic.

Our Passionate Team Drives Engagement

Behind Atlanta Latinos Magazine stands a team of dedicated professionals, each driven by the passion to connect, inform, and entertain. Our collective goal is to captivate, engage, and inspire our readers with content that truly matters.

Our Mission

Empowering through Information, Entertaining through Connection

Atlanta Latinos Digital Magazine is on a mission to deliver nothing short of excellence. Our commitment is to provide the Hispanic community in the metro Atlanta area with content that is not only entertaining but also rich in valuable information. We see our role as a bridge, connecting cultures, stories, and opportunities.

Our Vision

Weaving the Tapestry of Hispanic Atlanta

Our vision is grand, yet grounded in the belief that unity and understanding can thrive when we appreciate and celebrate our differences. Atlanta Latinos Magazine aspires to be the loom weaving the tapestry of the Hispanic community across metro Atlanta. Through our engaging content spanning culture, sports, entertainment, and business, we aim to unite, educate, and inspire.

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Your Gateway to the Hispanic Consumer Base

For our valued clients, Atlanta Latinos Magazine offers an integrated approach to connect with the Hispanic consumer base in Atlanta. Whether you seek to promote your brand, products, or services, our platform provides the perfect avenue to engage with this vibrant and influential community.

The Latino Market in Atlanta and Metropolitan Area

A Growing Influence

Atlanta and its metropolitan area are witnessing a remarkable surge in the Latino population. According to the latest census data, the Latino community in Atlanta has grown by 31% between 2010 and 2020. This burgeoning population represents a powerful consumer base that demands attention and engagement.

Economic Powerhouse

Beyond numbers, the Latino market in Atlanta boasts significant economic clout. With a combined purchasing power estimated at [dollar amount], this dynamic community is driving demand across various sectors, from retail to real estate, and from entertainment to education. Businesses that embrace this market stand to benefit from its substantial economic impact.

Cultural Diversity

The Latino community in Atlanta is incredibly diverse, representing a rich tapestry of cultures, traditions, and backgrounds. From Mexican and Puerto Rican to Cuban and Venezuelan Atlanta's Latino population spans the entire spectrum of Latin American and Caribbean heritage. This diversity presents a unique opportunity for businesses to engage with a multifaceted and culturally rich audience.

Digital Engagement

In today's digital age, the Latino market in Atlanta is not only growing but also becoming increasingly tech-savvy. With 95% of Latino households having access to the internet, and 76% actively engaging on social media platforms, the online space is a crucial arena for connecting with this audience. Atlanta Latinos Magazine is at the forefront of this digital revolution, continually innovating and generating fresh content that resonates with our readers and customers.

As the Latino market continues to evolve and expand in the Atlanta metropolitan area, the opportunities for businesses are limitless. Atlanta Latinos Magazine, with its unwavering commitment to quality content and deep connections within the community, is your ideal partner in navigating this dynamic landscape. Join us in celebrating and serving this vibrant market, where innovation and engagement go hand in hand.

PRICE RATE

Packages are on a monthly basis, with discounts provided for longer term commitments (i.e. 10% discount for a three month agreement).

TOP HOMEPAGE

728 X 128

\$600

BOTTOM HOMEPAGE

1068 X 600

\$800

TOP ARTICLE PAGE

728 X 90

\$350

BOTTOM ARTICLE PAGE

1200 X 150

\$500

HOMEPAGE BOTTOM FOOTER

728 X 90

\$350